

Augmenting Ecotourism Opportunities

Ecotourism under ELEMENT Project aims to strengthen nature-based tourism (NBT) in Nagaland, especially around Community Conserved Areas (CCAs) and other ecologically important sites. A policy roadmap for NBT will be developed through stakeholder consultations and review of existing state policies. This will help identify key conservation challenges, tourism potential, training needs, market trends, benefit-sharing opportunities, and policy gaps.

This activity will also support the development and promotion of NBT products by strengthening new and existing ecotourism circuits. It includes preparing destination plans and building the capacity of communities, private sector players, and government staff. Training areas will include hospitality, homestay management, guiding, communication, climate risk management, and environmental and social safeguards.

To support these efforts, priority infrastructure needs will be identified through consultations and addressed through targeted investments. These may include nature trails, viewing points, interpretation centers, and other basic tourism facilities. Communities will be provided with sub-grants to carry out these investment areas, based on clearly defined activities and selection criteria.

