

**GOVERNMENT OF NAGALAND**  
**Office of the Society for Climate Resilient Agriculture in Nagaland (SoCRAN)**  
**ELEMENT, NAGALAND PROJECT - WORLD BANK**  
**NAGALAND: KOHIMA**

**NO. APC/ELEMENT-WB/KM/43/2023/563**

**Dated Kohima, the 29<sup>th</sup> July, 2025**

**ADVERTISEMENT: EXTENSION OF LOGO DESIGN COMPETITION**

In pursuance to this office advertisement even number dated 9<sup>th</sup> May, 2025, this is to inform that the logo design competition for ELEMENT, Nagaland Project has been extended to 13<sup>th</sup> August, 2025.

Updated terms and conditions are available at [www.elementnagaland.in](http://www.elementnagaland.in).

Sd/-  
**(WEZOPE KENYE) IAS**  
Agriculture Production Commissioner  
& Mission Director, ELEMENT

## **Terms and Conditions**

1. All entries should be submitted with a concise written summary that describes the logo and captures its essence. Participants are also required to provide their full name and contact number.
2. The logo should incorporate the name “ELEMENT, Nagaland Project – World Bank” and align with the Project Development Objective, “Improve landscape management and increase benefits for targeted forest dependent communities in Nagaland” and incorporate the three core components:
  - a. Component 1: Strengthening Capacities for Integrated Landscape Management.
  - b. Component 2: Restoring Landscape for Improved Ecosystem Services.
  - c. Component 3: Enhancing Landscape-based Value-Chains for Economic Transformation.
3. Only entries sent via email to [elementnagaland.ads@gmail.com](mailto:elementnagaland.ads@gmail.com) will be accepted. The closing date is 13<sup>th</sup> August, 2025.
4. Applicants from previous advertisements may participate again by submitting new design.
5. The competition is exclusively for residents of Nagaland. The winning participant will receive a cash prize of Rs. 20,000/-.
6. Submissions must be original and digitally created by the participant. Designs generated using AI tools or automated platforms are not eligible for consideration.
7. Each participant, whether as an individual, a team of designers/artists, or a firm, can submit only one entry. The submission of the entry is free.
8. The logo must be an original work and must not infringe the Indian Copyright Act, 1957, or any intellectual property rights of third parties. It should not have been previously used or published in any form, whether digital or print, and must not include any content that is offensive, objectionable, or inappropriate.
9. The participant/applicant shall bear full responsibility for any copyright violations and must resolve all resulting legal matters independently. The ELEMENT Project will not be liable in such cases.
10. The winning logo will become the intellectual property of the Enhancing Landscape and Ecosystem Management Project (ELEMENT Project), and the creator will have no rights over its use. ELEMENT Project reserves the right to modify, adapt, or alter the winning logo in any manner, including adding or removing elements or information. The winner shall not claim ownership or use the logo in any form for any purpose.
11. The logo should be usable on the website, mobile app, social media platforms (e.g., Twitter, Facebook, Instagram), and on magazines, commercial hoardings, standees, brochures, leaflets, pamphlets, souvenirs, and other publicity and marketing materials.
12. There will be no notification to participants of rejected entries.
13. If needed, the contest deadline may be extended based on the workload and participant feedback to allow sufficient time for submissions. Any updates will be announced on the ELEMENT website [www.elementnagaland.in](http://www.elementnagaland.in) and ELEMENT instagram page @elementproject\_nagaland.

14. Submissions will be assessed on the following criteria: creativity, originality, technical proficiency, design clarity, artistic quality, visual appeal, as well as their ability to effectively convey the vision and objectives of the ELEMENT Project.
15. There will be only one winner of the competition.
16. The winner shall be required to provide the original open-source file of the designed logo.
17. Payment to the winner will be made through electronic mode, for which the necessary bank details will be taken after the declaration of the winner of the contest.

#### **Design Specifications**

1. Entries must be submitted as JPEG/PNG files; other formats will not be considered.
2. The size of the logo may vary from 5 cm x 5 cm to 60 cm x 60 cm in any of the mentioned format.
3. The file should be high resolution – at least 300 pixels per inch at 100% size.
4. The file should look clean (not pixelated) when viewed on screen at 100%.
5. Entries should not be submitted in compressed or self-extracting formats.
6. The logo design should not be imprinted or watermarked.

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